



Jonathan Liebert

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Colorado and the Southern Colorado
Impact Group



Leveraging AI to Make Good Happen



The letters 'AI' are rendered in a large, bold, glowing green font with a slight 3D effect. The background features a dark green color with a faint, intricate circuit board pattern of lines and nodes. A thick, curved green line arches over the top left and bottom right corners of the central text area.

SOUTHERN COLORADO
IMPACT GROUP



THE
POWERUP
For Nonprofits



SOUTHERN COLORADO
IMPACT GROUP



NATIONAL
GOVERNORS
ASSOCIATION



COLORADO
Colorado Workforce
Development Council



Colorado
Secretary
of State



INSTITUTE for
MARKETPLACE
TRUST SM



UCCS



How to Use AI

How to Think with AI

The Fusion of Soul and System



The goal is not to be a machine, but to use machines to be a better human.

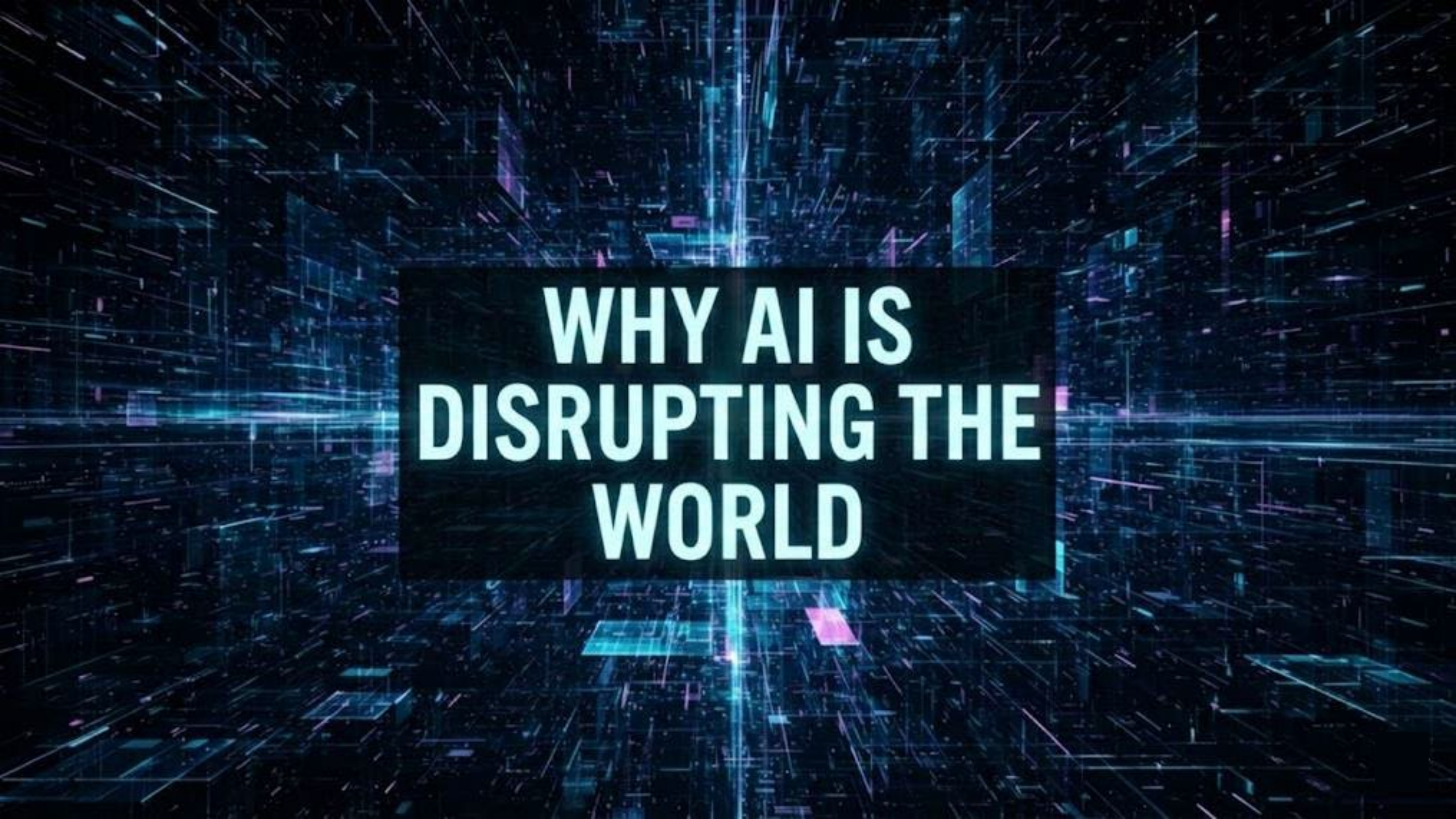
Start your journey at www.aithoughtpartner.co



THOUGHT PARTNER

The Fusion of Human Insight
and Machine Clarity

Why the way you think—not the tools
you use—will define your future.

The background is a complex, futuristic digital space. It features a dense network of glowing blue and pink lines, resembling data streams or a neural network. The lines are scattered across the frame, creating a sense of depth and movement. The overall color palette is dark, with the bright colors of the lines providing a high-contrast, energetic feel. The text is centered in a black rectangular box, making it stand out prominently.

WHY AI IS DISRUPTING THE WORLD

‘I’ve always thought of AI as the most profound technology humanity is working on . . . more profound than fire or electricity or anything that we’ve done in the past.’

– Sundar Pichai, CEO of Alphabet



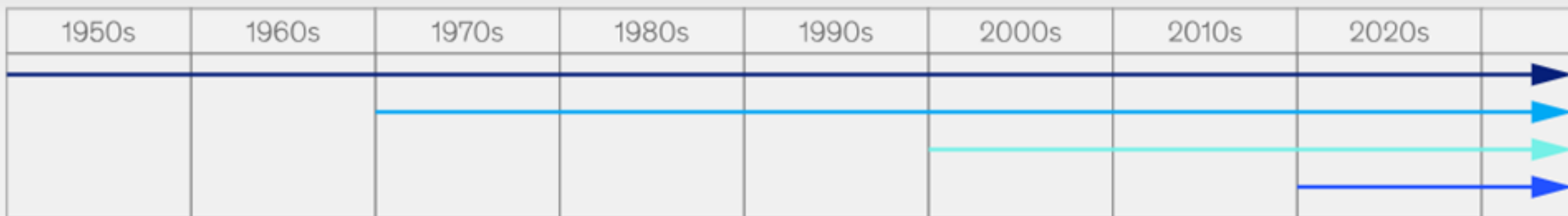


**This is a
Civilization-Level Upgrade**

Overview and History of Generative AI:

Generative AI is the next new frontier of a long AI journey.

Artificial intelligence timeline



Artificial intelligence

The broad field of developing machines that can replicate human behavior, encompassing perceiving, reasoning, learning, and problem solving

Machine learning

Major approach to achieve AI by teaching machines to learn relationships hidden in data and build approximate models of real systems

Deep learning

Branch of machine learning that uses "neural networks" to model real systems by mimicking how the human brain works, utilizing millions of computational "neurons"

Generative AI

Branch of deep learning that uses exceptionally large neural networks called large language models (LLMs) (with hundreds of billions of neurons) that can learn especially abstract patterns; applying these LLMs to interpret and create text, images, video, and data has become known as generative AI



NVIDIA's Roadmap For AI

PERCEPTION AI:

- Speech Recognition
- Medical Imaging

GENERATIVE AI:

- Content Creating
- Digital Marketing

AGENTIC AI:

- Coding Assistant
- Customer Service
- Patient Care

Agentic AI: From Idea to Execution



Generative AI

Generates Content
& Ideas



Agentic AI

Acts with Autonomy
to Complete Tasks



NVIDIA's Roadmap For AI

PERCEPTION AI:

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- Medical Imaging

GENERATIVE AI:

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- Digital Marketing

AGENTIC AI:

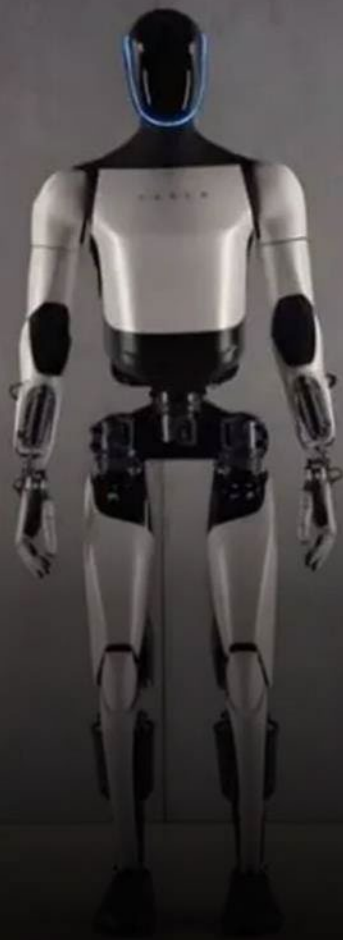
- Coding Assistant
- Customer Service
- Patient Care

PHYSICAL AI:

- Self-Driving Cars
- General Robotics



**THE \$1 TRILLION ROBOTICS
REVOLUTION HAS STARTED.
THESE ARE THE LEADERS.**



TESLA OPTIMUS
Company: Tesla

Market cap: \$1.57 Trillion
Target robot price: \$20,000 – \$30,000
Focus: Mass-scale humanoid robot production



1X TECHNOLOGIES
Robot: NEO

Valuation: \$10 Billion (target)
Estimated price: \$20,000
Focus: Home humanoid robot for daily assistance



UNITREE ROBOTICS
Robot: G1

Price: \$13,500

Robot: H1

Price: \$90,000

Valuation: \$7 Billion

Focus: General purpose humanoid robots



APPTRONIK
Robot: APOLLO

Valuation: \$5 Billion

Estimated price: \$50,000 – \$100,000

Focus: Warehouse and industrial automation



BOSTON DYNAMICS
Robot: ATLAS

Status: Not commercially sold

Robot: SPOT

Price: \$74,500

Valuation: \$90 Billion+

Focus: Advanced robotics and AI mobility



FIGURE ROBOTICS
Robot: Figure 02

Price: \$26,970

Robot: Figure 03

Price: \$41,760

Valuation: \$39 Billion

Focus: General humanoid labor automation

The Evolution of AI in Business

From Reactive Tools to Autonomous Intelligence



PHASES OF ARTIFICIAL INTELLIGENCE: A PROGRESSIVE SYSTEM



GENERATIVE AI
single AI output,
content creation,
assistance.

2024



AGENTIC AI
autonomous action,
goal execution, task
completion.

2025



MULTI-AGENTIC AI
coordinated AI systems
collaborating together.

2026



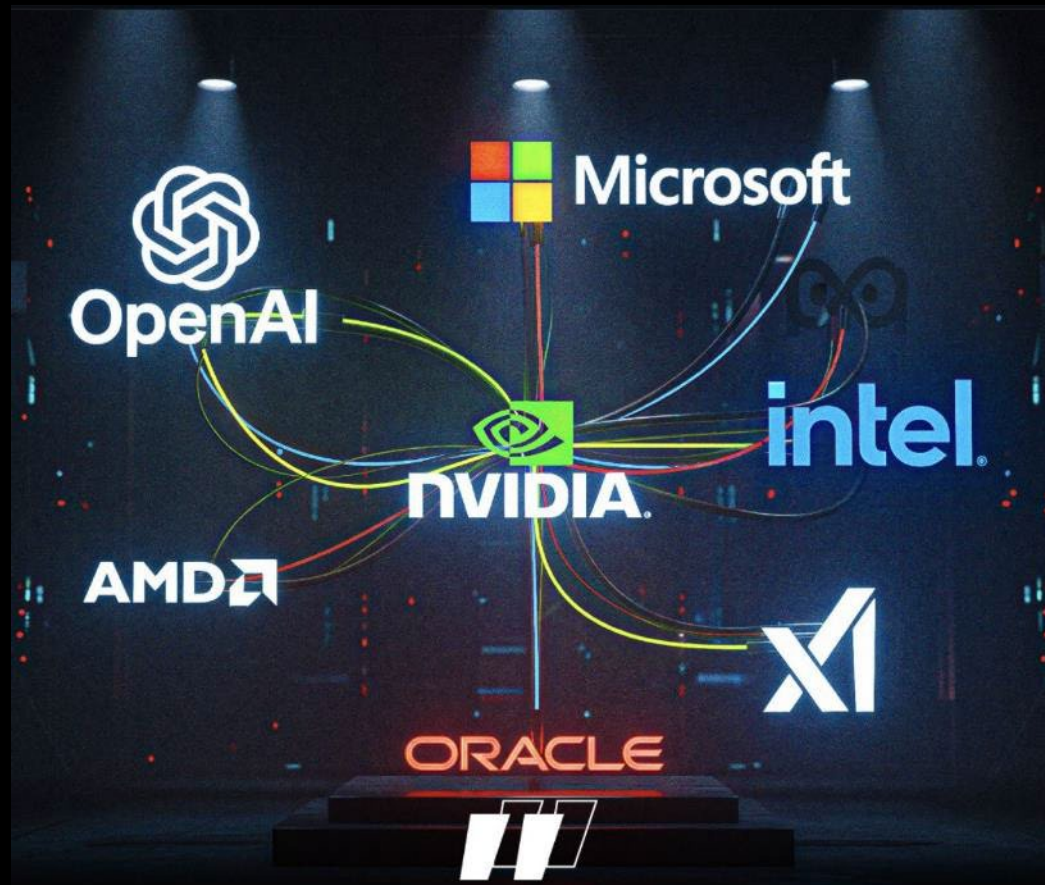
DEPARTMENTAL AI
AI embedded across
functional teams and
workflows.

2028???



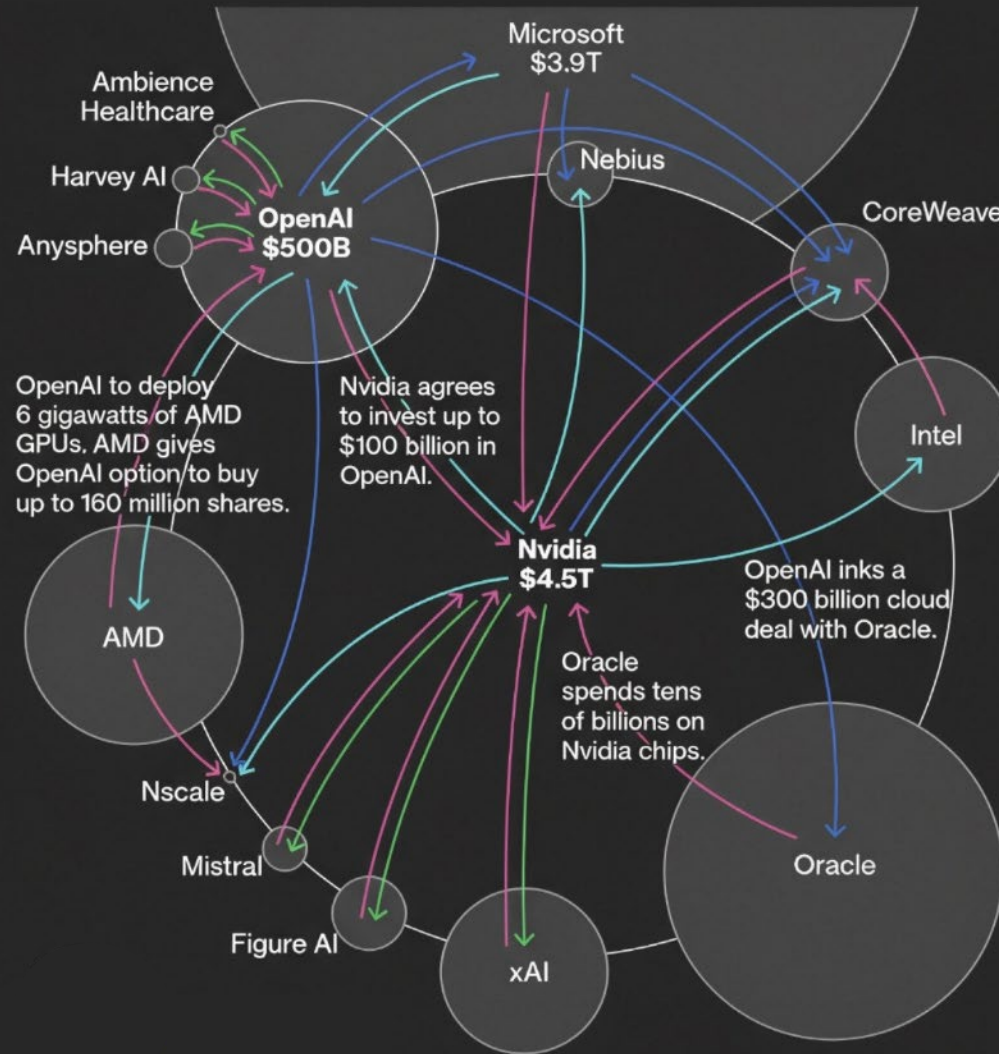
ORGANIZATIONAL AI
AI operating as an
integrated intelligence
layer across the entire
organization.

2030???



**THE ENTIRE US ECONOMY
RIGHT NOW IS 7 COMPANIES
SENDING TRILLIONS BACK
AND FORTH TO EACH OTHER**

Bloomberg created this diagram to show how companies like OpenAI and NVIDIA sit at the centre of a complex loop of investment, hardware sales, cloud services and venture capital in the AI economy



**THE ENTIRE GLOBAL
ECONOMY**

NVIDIA

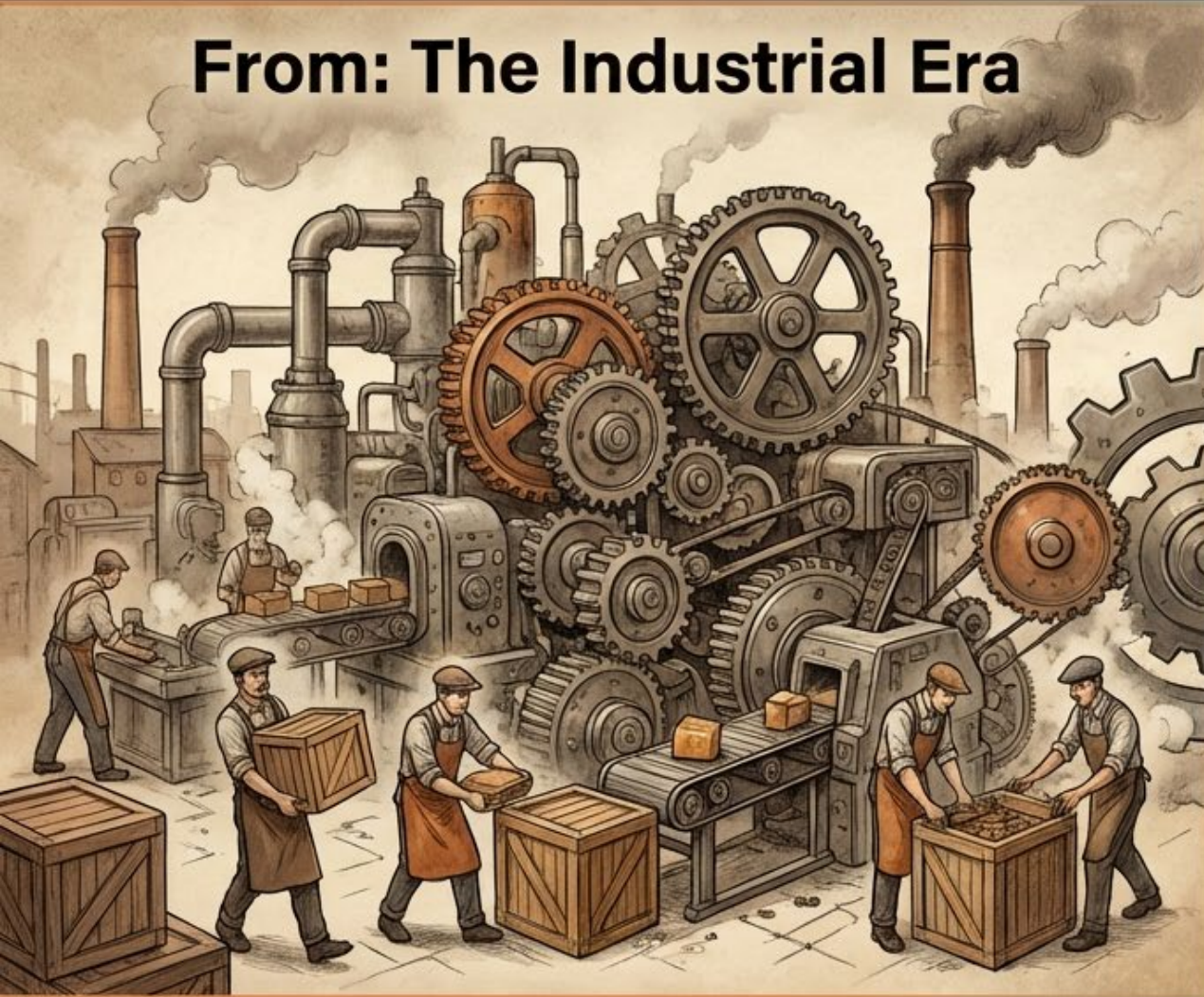


Why does the world feel **fast, loose, and** **unsettled?**

The current volatility isn't just market noise; it is the friction of tectonic plates moving. We are experiencing the tremors of a collapsing era.




The Great Shift: Industrial Age vs. The AI Era




From: The Industrial Era



To: The AI Era



-  **Value:** Labor-Driven (Physical work & manufacturing)
-  **Systems:** Centralized (Authority & control)
-  **Progress:** Slow & Contained (Skill scarcity)

-  **Value:** Intelligence-Driven (Data, algorithms, agents)
-  **Systems:** Distributed (Autonomous agent networks)
-  **Progress:** Continuous & Abundant (Limitless knowledge)

The World Feels 'Loose' Because the Chains Are Off



The current volatility isn't just market noise; it is the friction of tectonic plates moving. We are experiencing the tremors of a collapsing era.

Do not cling to the collapsing ruins of the Industrial Era. Build for the Agentic Era.



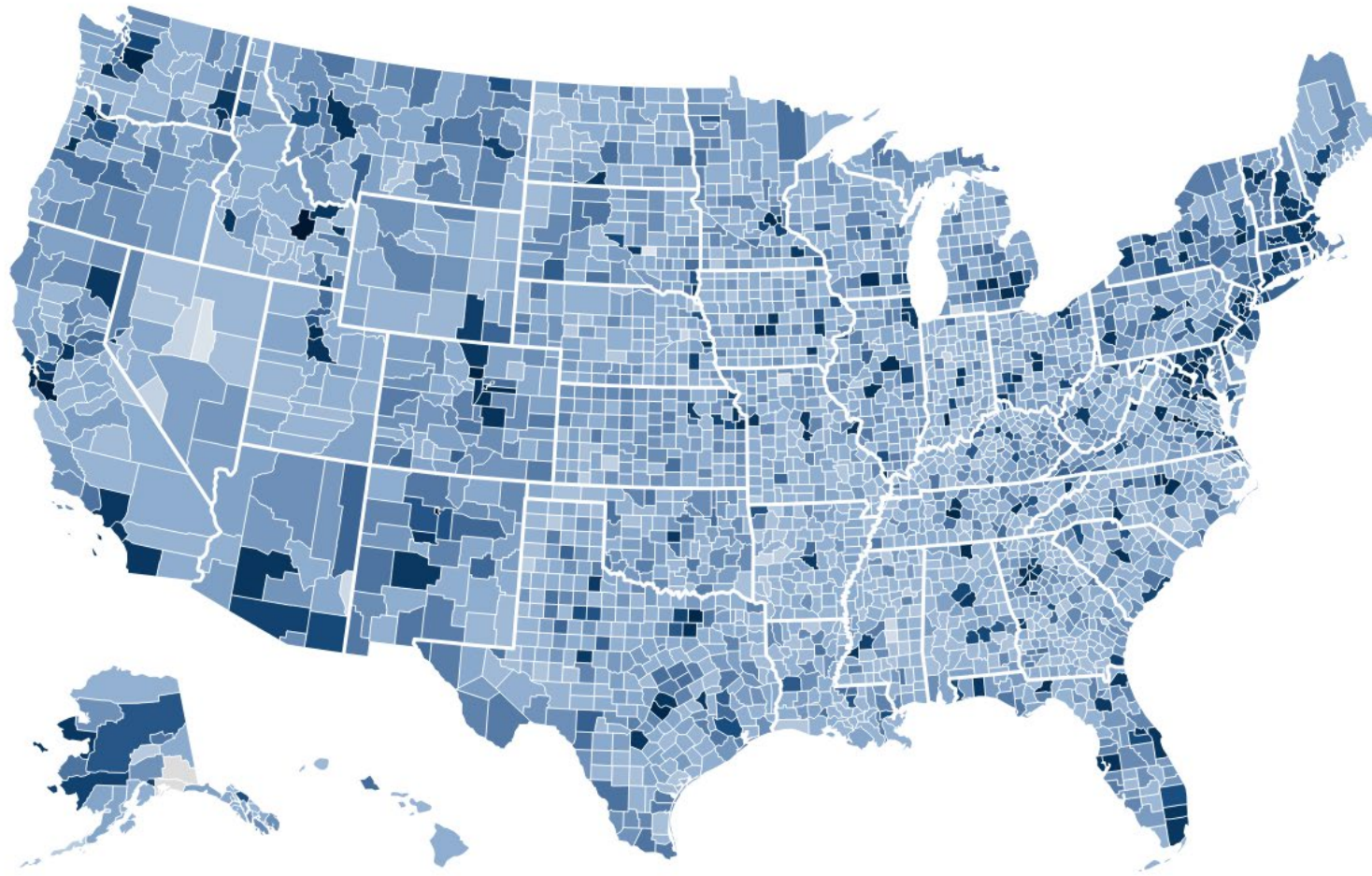
AI, The Fourth Industrial Revolution

“The last major paradigm shift in how humanity integrated knowledge came with the **1st Industrial Revolution**, birthing the industrial age. While it propelled unprecedented progress, it also led to two world wars and countless challenges as societies struggled to adapt. Today, as we stand on the brink of transformative advancements in **AI, bioengineering, and quantum technologies**, we must reflect on that history.

AI will surpass the last 3 industrial revolutions in significance, and we carry the responsibility to learn from the past, ensuring these technologies are harnessed wisely and ethically. The stakes couldn't be higher, and the opportunity to shape a brighter future couldn't be greater.”

Exposure to generative AI across US counties

Gen AI exposure share



1. Existing Gen AI already has the potential to significantly disrupt a wide range of jobs. We find that more than 30% of all workers could see at least 50% of their occupations tasks be disrupted.

2. Unlike previous automation technologies that primarily affected routine, blue collar work, generative AI is likely to disrupt a different array of “cognitive” and “nonroutine” tasks, especially in middle-to higher-paid professions.

Source: Authors' analysis of task exposure data from OpenAI and employment data from Lightcast U.S. Census Bureau 2021 boundaries. Simple Maps.

From Physical Work to Knowledge Work: The Next Industrial Revolution

The First Three Industrial Revolutions- Impacted Physical Work

Steam, Electricity, Automation.
Defined by mechanization and
and manual labor.

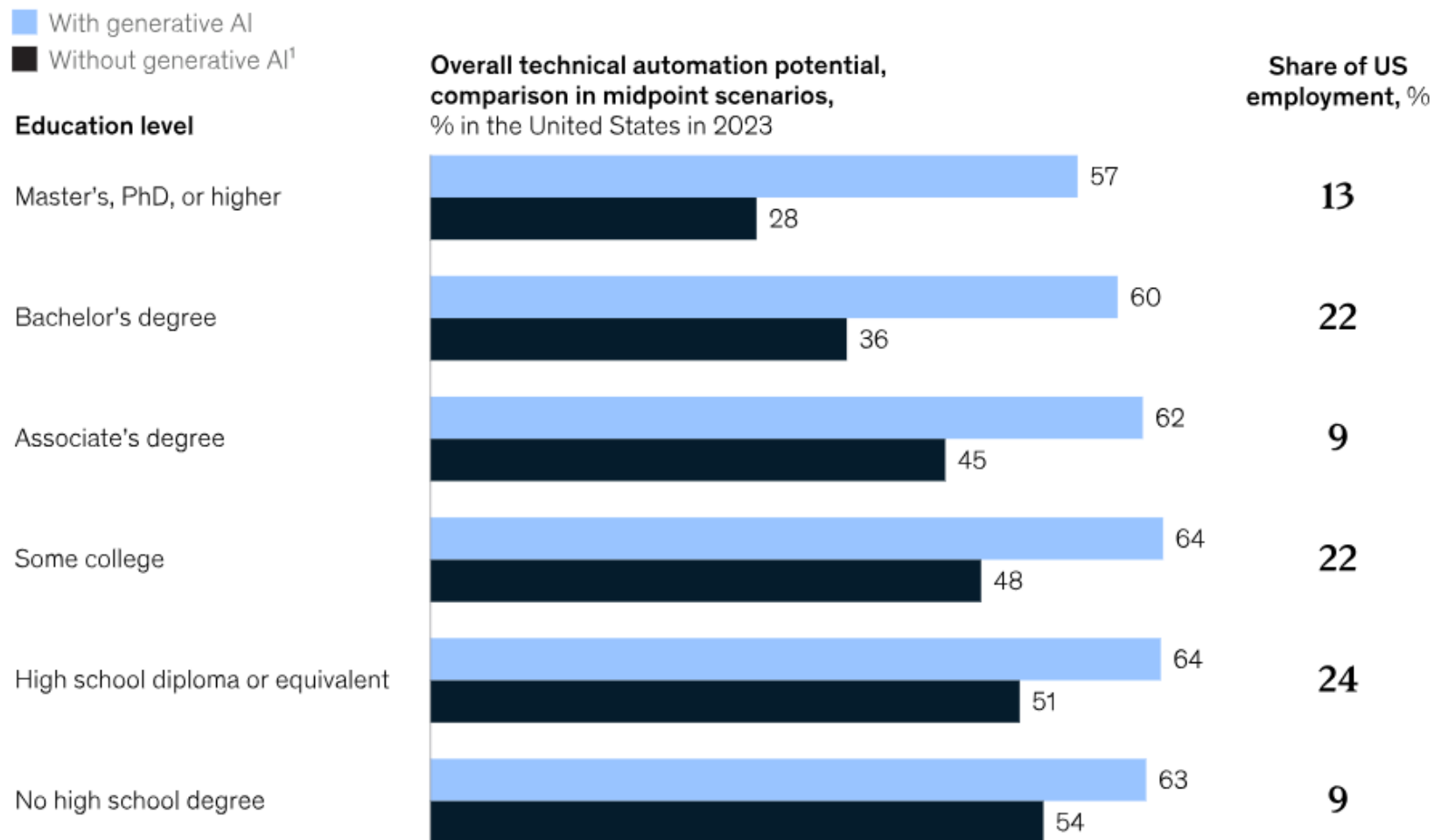
4th Industrial Revolution → AI will impact Cognitive Work

Artificial Intelligence, Machine
Learning, Data Science.
Defined by automation of
knowledge and decision-making.



Generative AI increases the potential for technical automation most in occupations requiring higher levels of educational attainment.

Impact of generative AI on technical automation potential in midpoint scenario, 2023



¹Previous assessment of work automation before the rise of generative AI.
Source: McKinsey Global Institute analysis

Top AI Priorities for 2026

BBB Consultation Services



Train Your Entire Team



Develop an AI Literacy Plan



Update AI Policy



Make Website AI-Ready (AEO)



Build AI Tech Stack



Automate Workflows



Learn to "Think with AI"

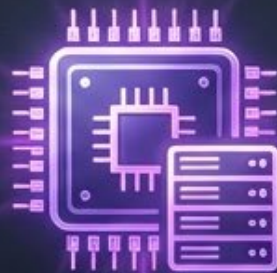
The Three Steps to Unlock AI Power

Step 1: AI as a Tool



A productivity multiplier.
Helps complete tasks
faster.

Step 2: AI as an Operating System



The default system.
Orchestrates tasks,
automates workflows,
and prioritizes decisions.

Step 3: AI as a Thought Partner



Strategy accelerator.
Challenges assumptions,
expands ideas, and
enhances creativity.

Popular AI-powered Answer Engines/Chat Bots



ChatGPT

Open AI



Anthropic



Google



Twitter/X



Apple Intelligence



Microsoft Copilot

AI TOOL LIST FOR 2026

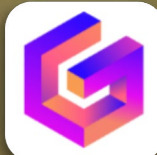
S-Tier



A-Tier



B-Tier



F-Tier



S Tier (The Foundation):

AI tools everyone must use. These are the operating systems of the future.

A Tier (The Accelerators):

AI tools most people should use. High-performance alternatives and research engines.

B Tier (The Specialists):

Best AI tools for specific niches. Unbeatable in their specific vertical (Creative, Dev, Ops).

F Tier (The Liability):

Lagging incumbents that offer friction rather than flow.

STREAMING BOWL

One Field. Two Giants.



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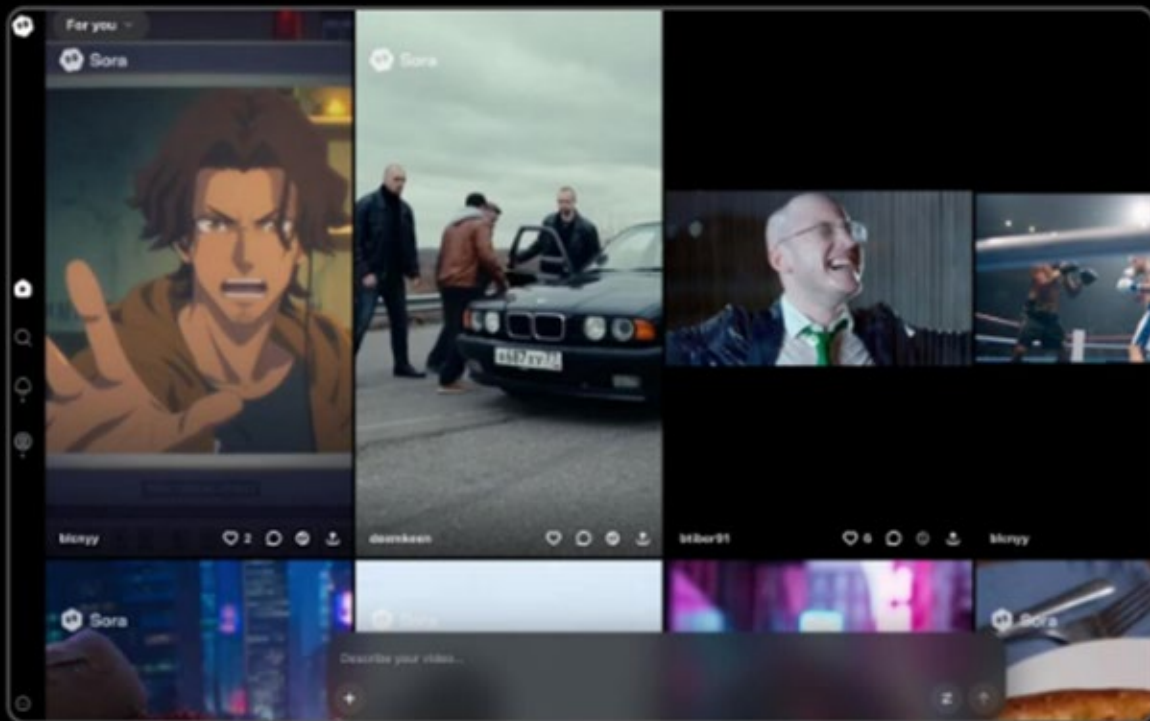
COMING SOON



Sora 2

B TIER

For video generation



Sora 2 is currently the strongest option for AI video generation. The latest tools create physically accurate, realistic footage with far fewer flaws, and it raises the bar further, even letting you add yourself into videos through cameos.



Get in the AI Line: The Roadmap



WARM-UP
(Generative AI Basics)



PRACTICE
(Prompt Engineering)



TRAINING
(Applied AI Projects)



THE MARATHON
(Agentic AI Integration)

Upskilling Resources: Google Career Certificates, Applied AI Training.



JONATHAN'S JOURNEY TO AI MASTERY

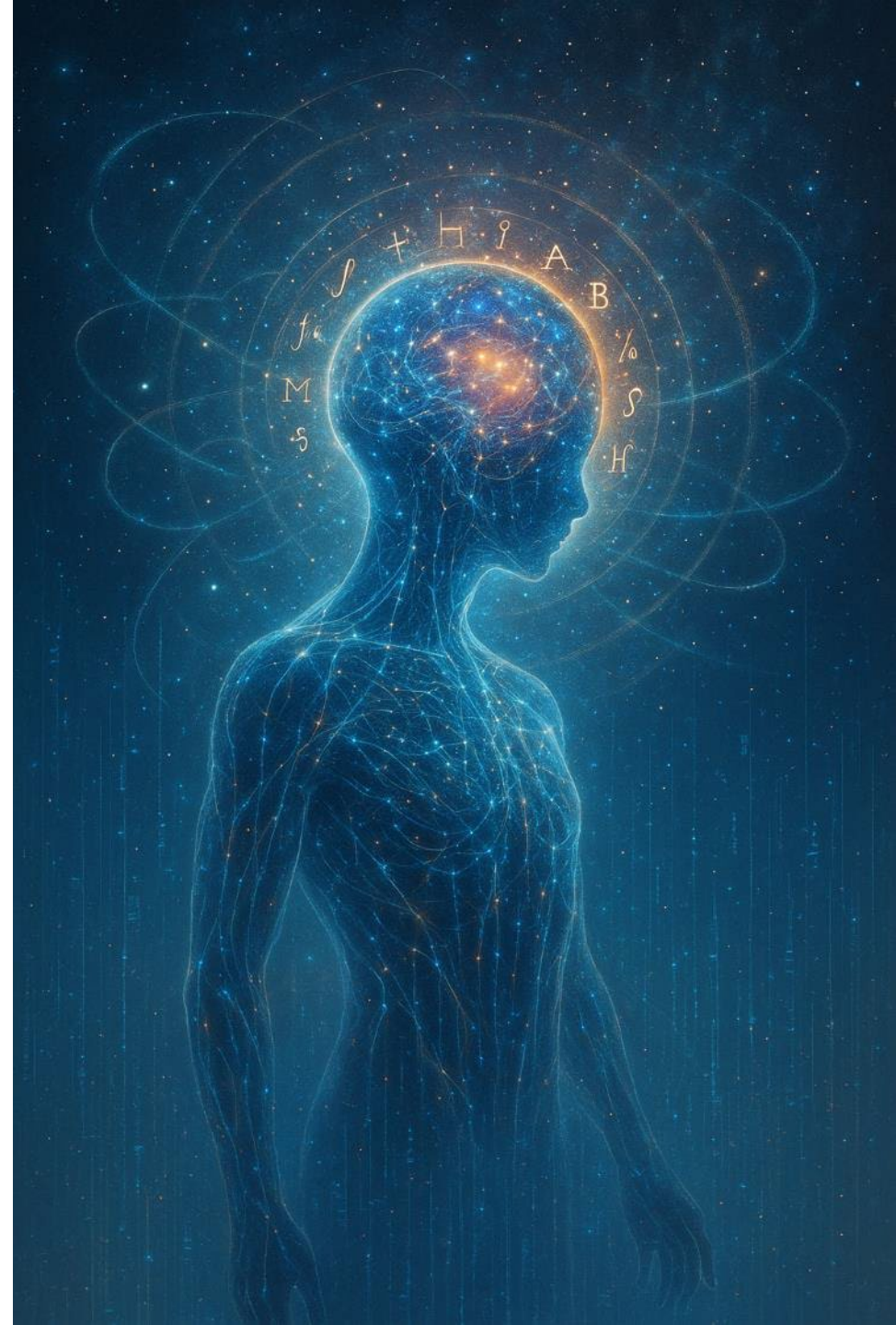


Open AI-Close to AGI?

Artificial General Intelligence (AGI), widely considered the endgame for AI development.

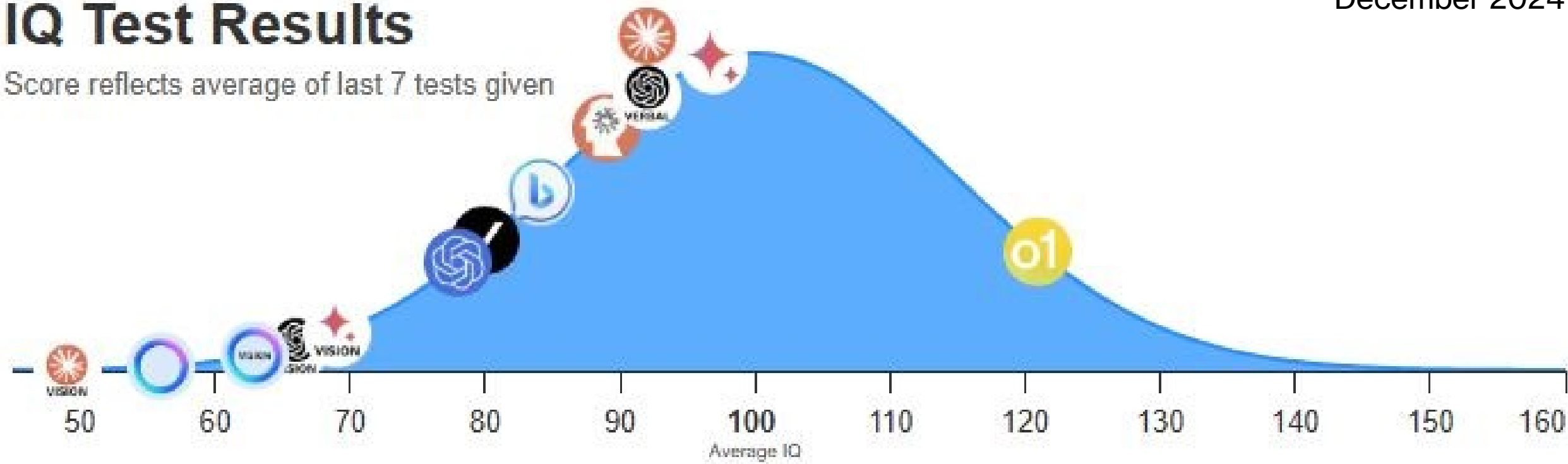
AGI is the top tier of the AI pyramid. As McKinsey & Company explains, it will be able to **“replicate human-like cognitive abilities including reasoning, problem solving, perception, learning, and language comprehension.”**

“AGI tools could feature cognitive and emotional abilities (like empathy) indistinguishable from those of a human. Depending on your definition of AGI, they might even be capable of consciously grasping the meaning behind what they’re doing.”

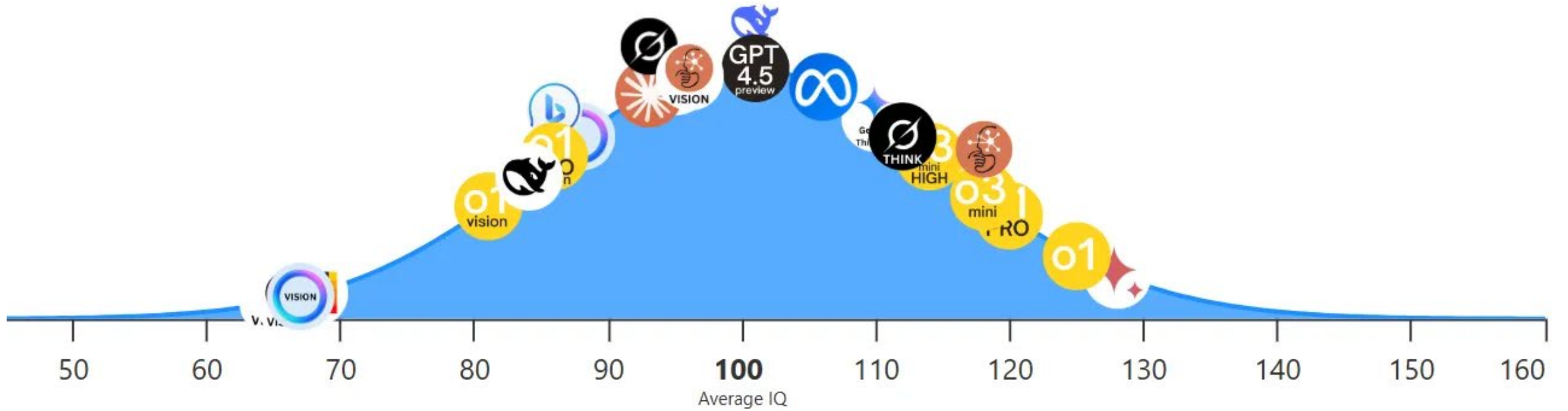


IQ Test Results

Score reflects average of last 7 tests given

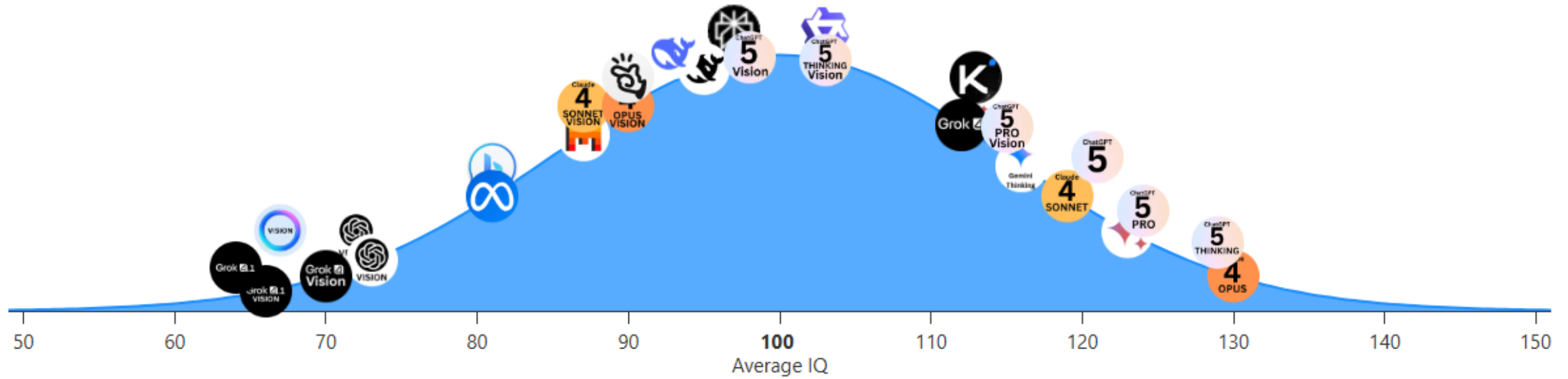


























 Claude-3.5 Sonnet	 Grok-2	 Gemini Advanced
 OpenAI o1 preview	 GPT4 Omni (Vision)	 GPT4 Omni
 ChatGPT-4	 Llama-3.2 (Vision)	 Llama-3.2
 Bing Copilot	 Gemini Advanced (Vision)	 Claude-3 Opus
 Claude-3 Opus (Vision)		



	Gemini Advanced (Vision)		Gemini 2.0 Flash Thinking Exp.		Gemini 2.5 Pro Exp.
	GPT-4o (Vision)		GPT-4o		Mistral
	Claude-3 Opus		Llama-3.3		Bing Copilot
	Llama-3.2 (Vision)		Grok-3		OpenAI o1 Pro (Vision)
	OpenAI o1 Pro		OpenAI o1 (Vision)		OpenAI o1
	DeepSeek V3		DeepSeek R1		OpenAI o3 mini

▲ 1/2 ▼



-  Mistral Medium 3.1
 -  GPT-4o
 -  Claude-4.6 Opus (Vision)
 -  Perplexity
 -  DeepSeek V3
 -  Grok-4 Expert Mode (Vision)
 -  Gemini 3 Pro Preview (Vision)
 -  Claude-4.6 Opus
 -  GPT-4o (Vision)
 -  Manus
 -  DeepSeek R1
 -  Grok-4.1 Thinking (Vision)
 -  Gemini 3 Flash Preview
 -  Claude-4.5 Sonnet (Vision)
 -  Llama 4 Maverick (Vision)
 -  Qwen 3 Thinking
 -  Llama 4 Maverick
 -  Grok-4.1 Thinking
 -  Gemini 3 Pro Preview
 -  Claude-4.5 Sonnet
 -  Bing Copilot
 -  Kimi K2 Thinking
 -  Grok-4 Expert Mode
 -  OpenAI GPT 5.2 Thinking (Vision)
- ▲ 1/2 ▼



AI and Nonprofits:

Not If Or When, But How

92% of nonprofits report that they feel *unprepared* for AI and 60% express *uncertainty* and *mistrust*." (AI Equity Project)



"41% agree that AI would greatly benefit nonprofits and 36% agree that AI would directly impact their fundraising strategies."
(OneCause)



"76% of nonprofits do not have
an AI policy."

(State of AI in Nonprofits, 2025)





"40% of nonprofits say that no one in their organization is educated in AI." (Google.org)

The State of AI in Nonprofits:

**Benchmark Report on
Adoption, Impact, and Trends**

2025

techsoup



TAPP Network

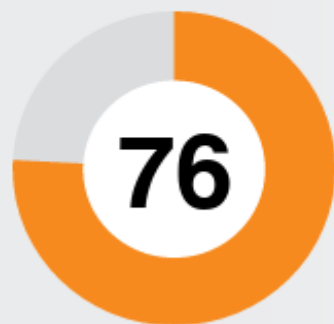


WAYS TO USE AI FOR NONPROFITS

- Screen Donors & Predict Donor Behavior
- Direct Online Giving
- Automate Routine Tasks
- Enhance Your Website's User Experience
- Personalize Fundraising Asks
- Manage Your Social Media Strategy
- Detect Unusual Financial Activity
- Keep Data Organized
- Evaluate Programs
- Plan Events
- Engage Volunteers

A need for AI strategy

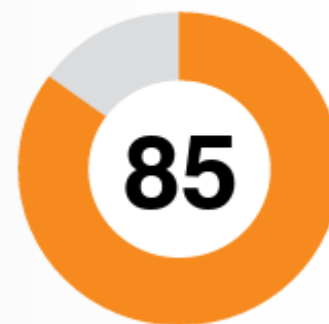
While interest in AI is growing, most nonprofits lack a clear path forward:



76% do not have an AI strategy.



80% have no AI-acceptable use policy.



85% have a high interest in tools like Generative AI and Predictive Analysis

Financial concerns are a key barrier

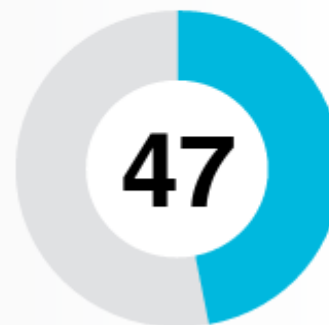
Many nonprofits are concerned about the cost of AI:



30% see financial constraints as a barrier.



25% worry about the potential social impacts of AI.



47% believe AI can improve their organization's efficiency and productivity.

How are **nonprofit organizations** currently using AI?

AI Adoption in Nonprofits: Slow but Steady Progress

Over a Quarter Yet to Begin with AI

26% of nonprofits are not currently using AI, showing that many organizations have yet to start exploring AI technologies.

Grassroots Interest in Learning AI

42% report that one or two people in their organization are trying to learn AI. This highlights that individual initiative often drives early AI exploration within nonprofits.

Proactive Steps Toward AI Implementation

24% of organizations are making a specific effort to begin using AI, demonstrating that nearly a quarter of nonprofits are actively pursuing AI integration to enhance operations and mission delivery.

Successful AI Adoption Remains Limited

Only **7%** of nonprofits have successfully adopted AI to address operations and mission delivery challenges. This reflects that, while interest is growing, comprehensive AI implementation is still in its early stages.

How are **nonprofit organizations** currently using AI?

AI Adoption in Nonprofits: Slow but Steady Progress

Minimal Opposition to AI

Only **1%** of nonprofits oppose AI technology, indicating minimal resistance to adopting AI within the sector.

The Roles AI Plays In Fundraising

1. Saves time and money



3. Personalizes the supporter experience



5. Levels up your marketing efforts



7. Measures your organization's impact



2. Automates mundane tasks



4. Provides accurate and actionable insights



6. Taps into exciting new donation methods



FINDING & RESEARCHING NEW DONORS

- DonorSearch AI – prospecting database.
- WealthEngine / iWave – donor insights & analytics.
- LinkedIn Sales Navigator (with AI prompts) – connecting with philanthropists.



DONORSEARCH

CONNECT GIVING **ASPIRATION** TO GIVING **CAPACITY**.





SEVENTH EDITION

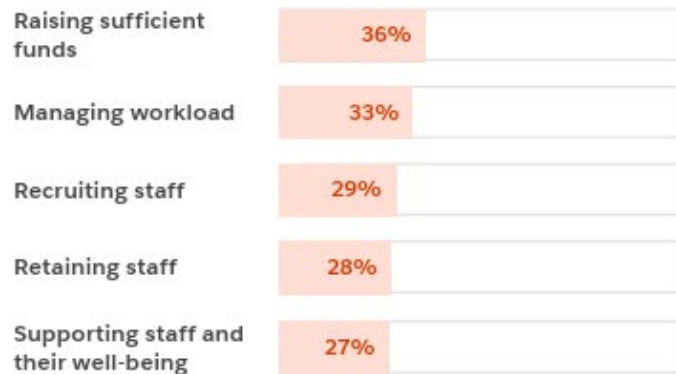
Nonprofit Trends Report

How Nonprofits are Building Momentum for a Changing World



Fundraising surpasses staffing challenges for the first time in 4 years. Fundraising is back as the number one challenging issue for nonprofits. Fundraising concern is highest among those without government support, which accounts for 48% compared to 37% with support.

Top 5 Challenges Nonprofits Face



Workforce challenges are widespread.

64% of nonprofits experience challenges around staff recruiting, retaining, and supporting their well-being. Staffing pressure is reported as highest in the UK and Germany.

As nonprofits are under pressure to do more with less, another significant operational issue shared by many nonprofits is managing workload, with a third reporting it as one of their top concerns. This pressure intensifies in larger organizations and nonprofits in regions with less support from their governments. Nearly half of nonprofits in Australia find it challenging to manage their workload.





The majority of nonprofits are adapting their fundraising strategies and expanding their channel mix to address fundraising challenges. Across the world, a hybrid fundraising model remains the norm, as it has for many years. However, what's trending up is the diversification of fundraising strategies towards digital.

Top Changes in Fundraising Strategies



30%

Investing more in fundraising, marketing, and communications



29%

Diversifying to include a wider mix of channels



28%

Increasing focus on digital channels

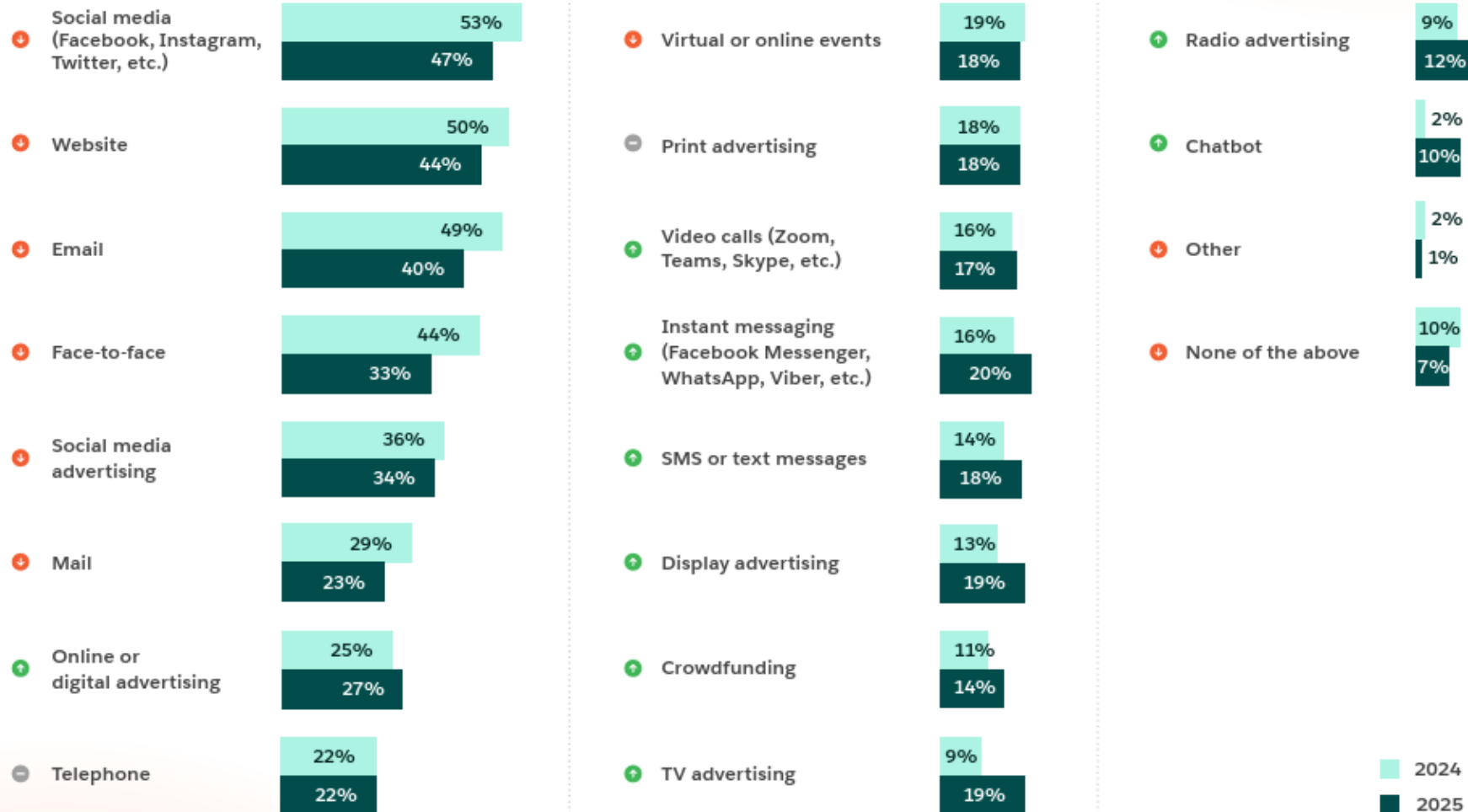
Picking up speed of change in fundraising.

85% of organizations reported changes in their fundraising strategies, with 53% reporting 3 or more changes. Some nonprofits reported over 7 categories of changes in their fundraising strategies. The primary change reported is increased investment in fundraising, marketing, and communications. Digital fundraising shifts are the strongest among smaller nonprofits and those with government support.

Fundraising is now digital-first, but not digital-only.

Digital fundraising matures while channel mixes continue to expand and diversify. Although digital fundraising is now mainstream, many nonprofits still count on traditional channels too. US nonprofits are leading in fundraising innovation, especially in channels and digital payment options. Traditional channels are still common, but surprisingly less so outside of the US.

Fundraising channels





*think
different*
-Steve Jobs-

Intent Is the New Keyword

**How AI Is Rewriting the
Rules of Marketing**

Keyword Marketing vs. Intent Marketing: The AI Transformation

The Future of Marketing: It isn't louder. It's smarter. It's not about being seen. It's about being selected.

PAST STATE

Keyword Marketing

- Traffic-focused
- Rank-driven
- Static pages
- Volume-based strategy



In the age of AI, the question isn't whether customers can find you. It's whether their AI chooses you.

Intent is the new keyword. Trust is the new SEO. And AI is the decision engine.

FUTURE STATE

Intent Marketing

- Conversion-focused
- Decision-driven
- Behavioral signals
- Dynamic personalization
- Trust-based filtering

The difference: One chases visibility. The other drives action.

THE OLD WAY

YOUR BUSINESS
STRATEGY



AI

THE RIGHT WAY

AI



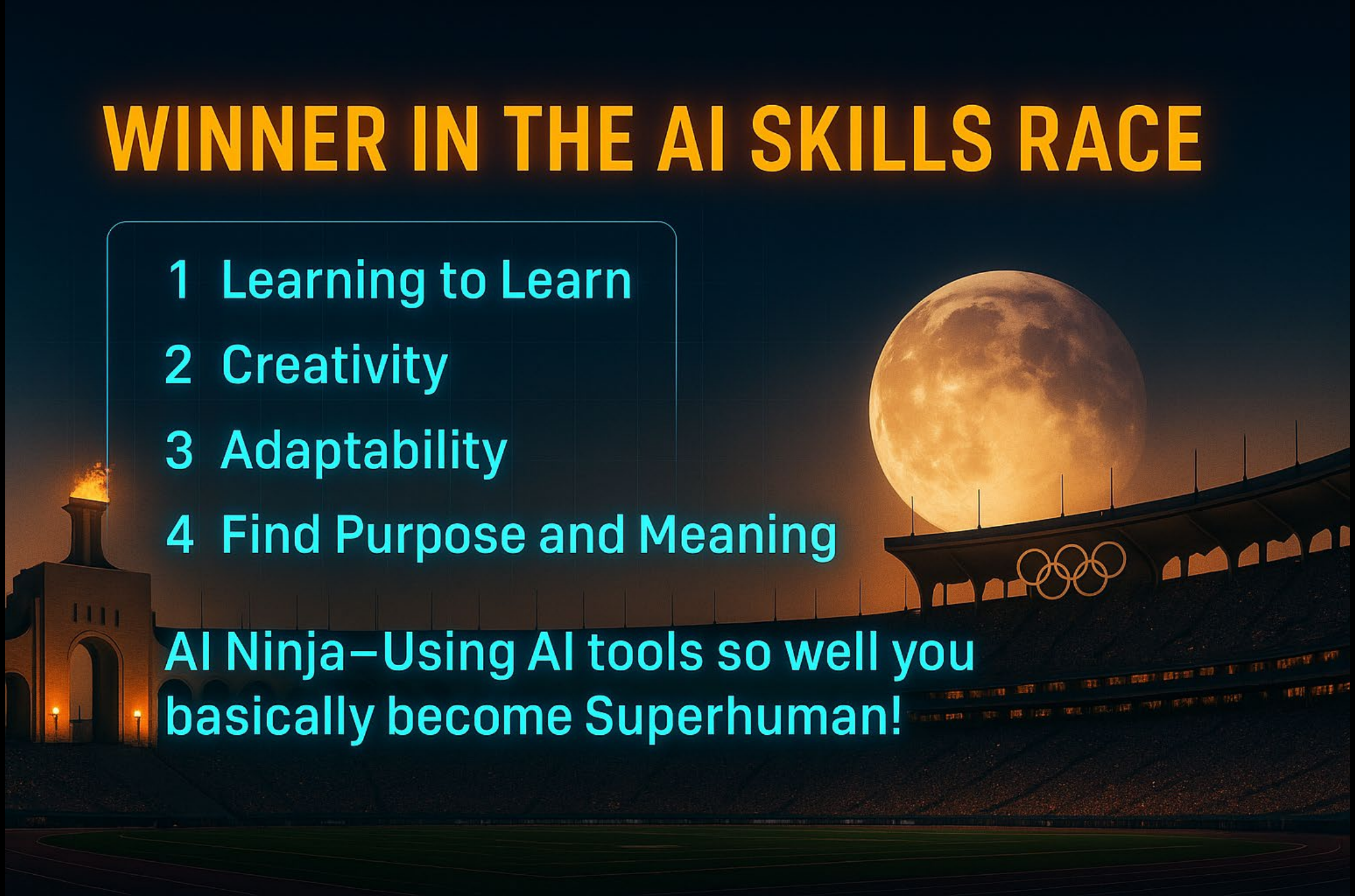
YOUR
BUSINESS
STRATEGY



WINNER IN THE AI SKILLS RACE

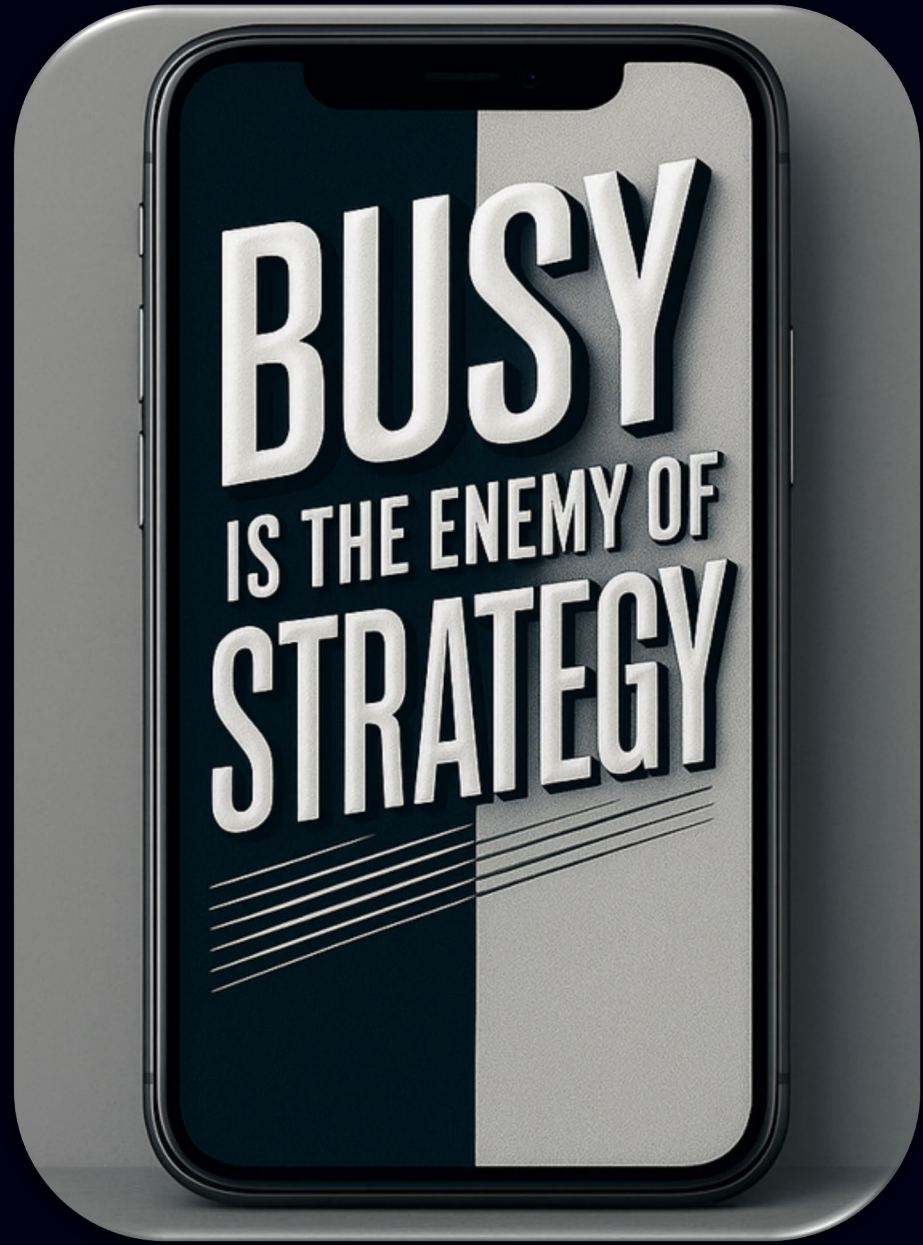
- 1 Learning to Learn
- 2 Creativity
- 3 Adaptability
- 4 Find Purpose and Meaning

AI Ninja—Using AI tools so well you basically become Superhuman!

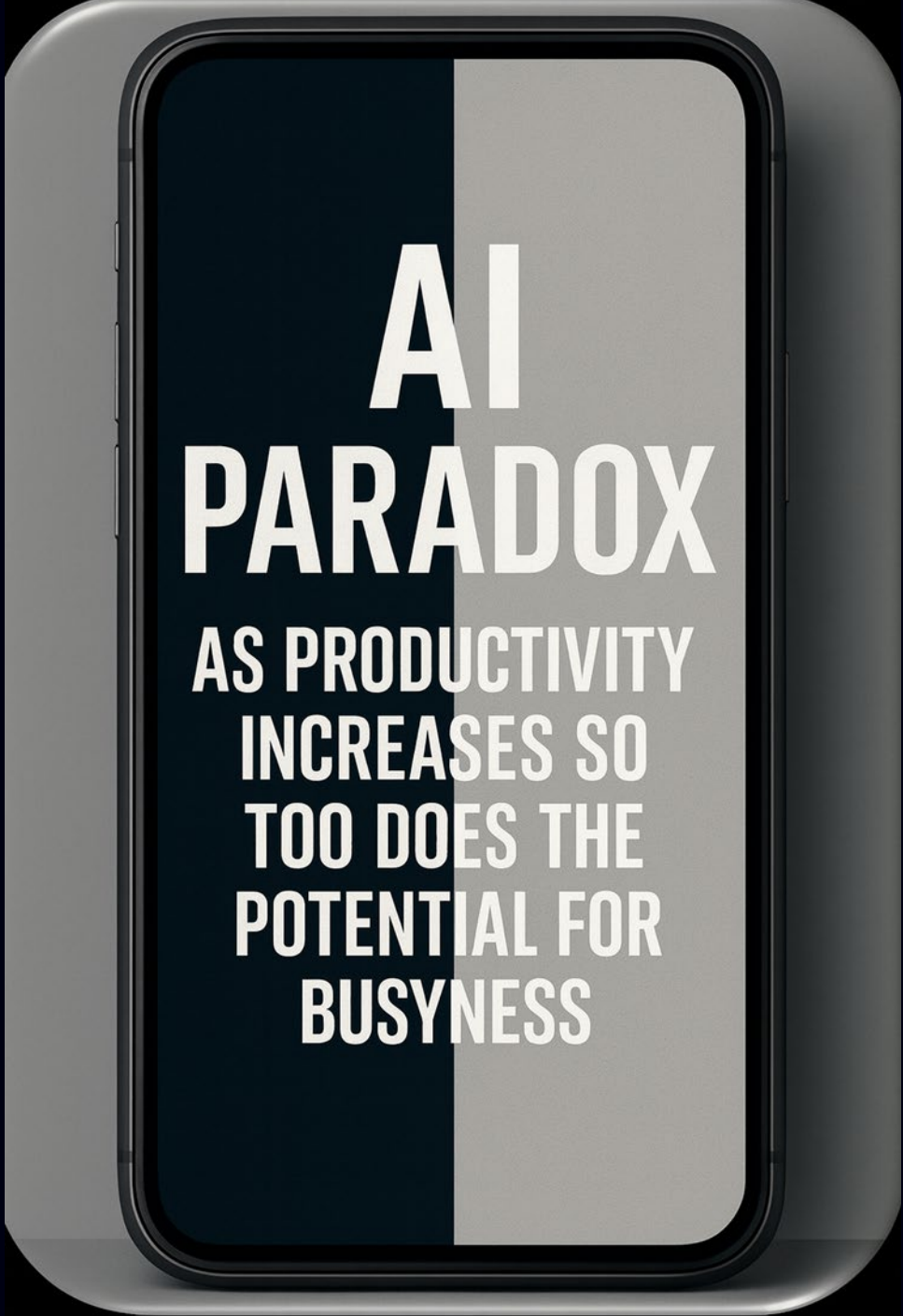




Productivity Is at a Breaking Point



BUSY
IS THE ENEMY OF
STRATEGY

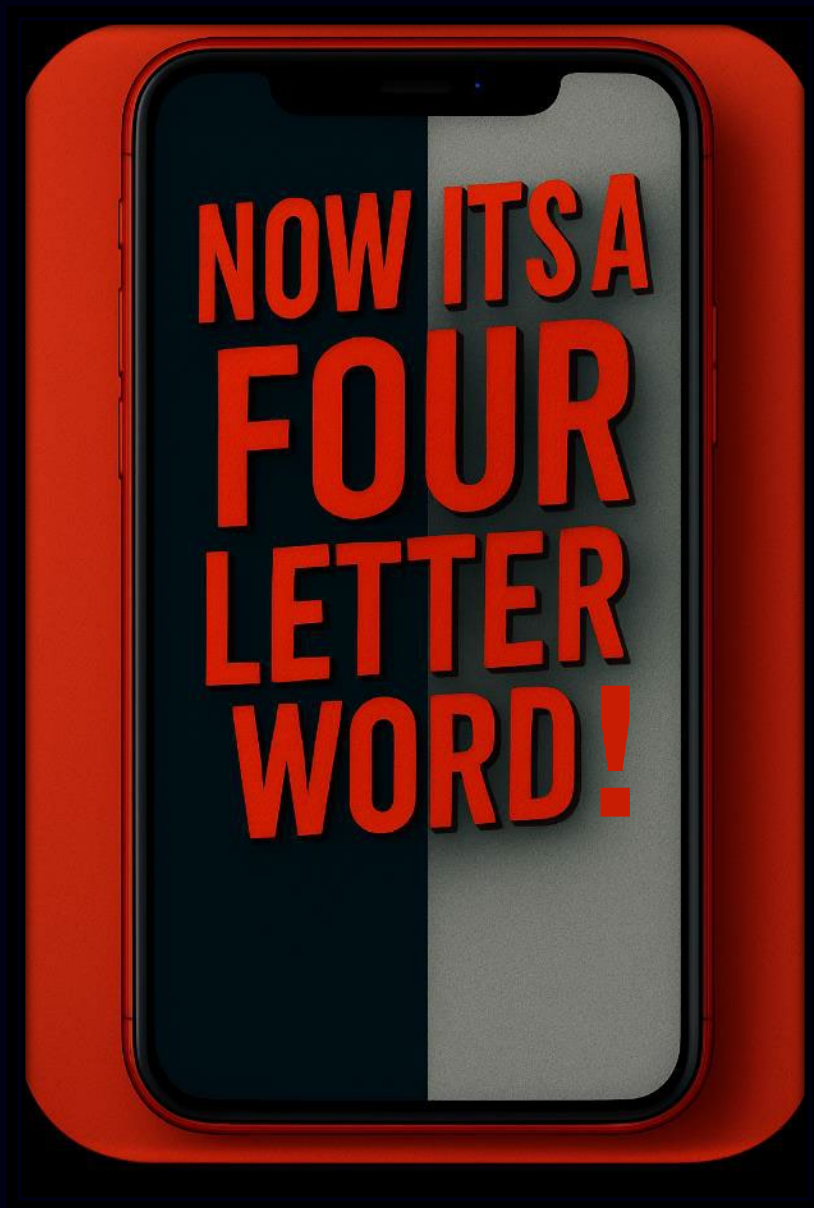
A 3D-rendered smartphone with a dark grey frame and rounded corners. The screen is split vertically into two halves: the left half is dark blue and the right half is light grey. The text is centered and spans across both halves. The background of the entire image is a dark, gradient blue.

AI PARADOX

**AS PRODUCTIVITY
INCREASES SO
TOO DOES THE
POTENTIAL FOR
BUSYNESS**

**BEING BUSY
USED TO BE A
BADGE OF
HONOR...**





**NOW IT'S A
FOUR
LETTER
WORD!**

The Future of Productivity with AI Adoption

400% projected increase in productivity will occur by 2030 from workers AI adoption.

Deloitte, 2023

4477

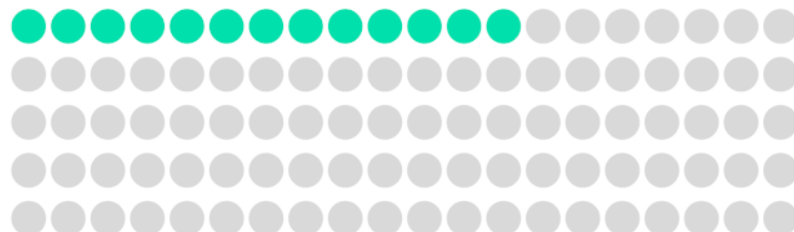
WE WILL SEE 30% PRODUCTIVITY GROWTH PER YEAR, SOMETHING ECONOMISTS HAVE NO MODELS FOR. WE HAVE NEVER SEEN IT BEFORE. IT'S UNBELIEVABLE WHAT WILL HAPPEN

AI-Fluent Power Users Lead the Productivity Shift

AI power users make up a small percentage of workers. But they see big productivity gains.

13%
of workers

are AI fluent, using AI in advanced ways that others are not.



11+
hours saved weekly

Power users save 81% more time than less fluent colleagues.



How power users are leveraging AI

69%
Communication



- Drafting emails
- Responding to chats

53%
Content ideation and creation



- Generating ebook topics
- Drafting social posts

52%
Automation



- Sending reminders
- Summarizing research

In the World of AI

There Are the **Haves** and the **Have-Nots**

Have-Nots



Employer has **NOT**
trained you
on how to use AI

Reactive

Haves



Employer **HAS**
trained you
on how to use AI

Strategic

The background is a complex, three-dimensional digital space. It is filled with a dense network of glowing lines in shades of cyan, blue, and magenta. These lines form a grid-like structure that recedes into the distance, creating a sense of depth. Interspersed among these lines are numerous small, bright points of light, some of which appear to be moving or pulsing. The overall effect is that of a high-tech, data-driven environment, possibly representing a virtual world or a complex data network.

**THE FUTURE IS
AGENTIC**

AI AGENTS

SIMPLIFIED...



Three successive generations of AI development show a clear evolution in task handling.

Three examples of agentic AI use in investigating financial crimes



Traditional AI

Typically used to solve analytical tasks faster and more efficiently than humans (eg, classify, evaluate, predict, or optimize using data)

- Forecasting sales
- Segmenting customers
- Sentiment analysis



Gen AI

Used to create new content (eg, generating audio, code, images, text, and videos) and can use unstructured data more readily

- Designing concepts
- Creating marketing copy
- Generating code



Agentic AI

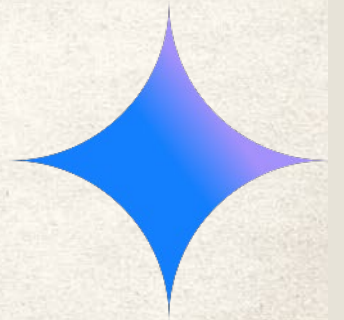
Has the ability to plan and execute actions against defined objectives
Can use tools (eg, web search, systems, and other models or agents)

- Context awareness and memory
- Language and communication
- Collaboration and coordination
- Tool usage
- Learning, error correction, and adaptability
- Reasoning and problem-solving
- Creativity and innovation

Breaking News



*ChatGPT and Gemini Launch
Instant Checkout with Top Retailers!*



The “Model Context Protocol” (MCP) Economy



MCP connects data directly to AI agents. In this economy, if an agent can't access your business via API, you don't exist.

Humans Will Ask AI Agents to Shop for Them



**Companies that ignored mobile died.
Companies that ignore AI agents will too.**

Agentic AI is Happening NOW!



High Curiosity in AI Agents: 62% of Business Respondents say they are experimenting with Agents.

Meet BEN

**Business
Engagement
Navigator**



AI Agent Economy Has Begun...

This isn't a 10-year prediction—it's already live.

Shopify, Wal-Mart and others are selling through ChatGPT and Gemini today.

Businesses that integrate now become infrastructure. The rest become irrelevant.





think
before you trust
-BBB-



Cognitive Security



The practice of protecting individuals and communities from manipulation through misinformation, disinformation, deepfakes, and algorithm-driven persuasion.

Protecting the mind is the new frontier of security.

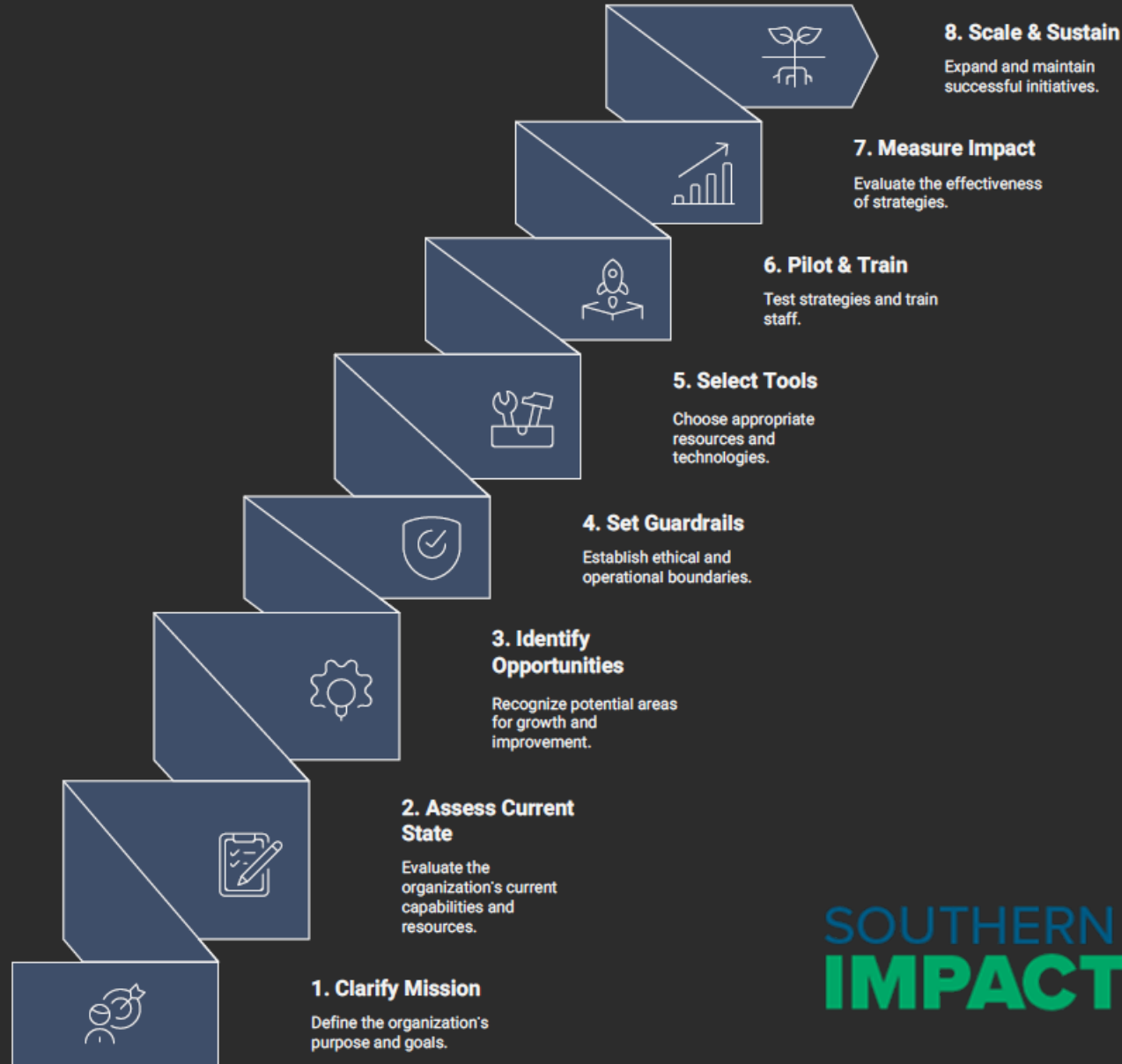
There are threats designed to exploit human perception, emotion, and decision-making.

It defends against:

- Misinformation & disinformation
- Deepfakes and synthetic media
- Algorithmic persuasion and echo chambers
- Cognitive hacking of beliefs and behaviors
- Emotional and psychological manipulation

Goal: Safeguard clear thinking, trust, and human autonomy in the digital age.

Nonprofit AI Strategy Roadmap



SOUTHERN COLORADO
IMPACT GROUP



The background is a complex, futuristic digital space. It features a dense network of glowing blue and purple lines, some of which are thicker and more prominent, creating a sense of depth and movement. The lines appear to be part of a larger, intricate structure, possibly representing data flow or a virtual environment. The overall color palette is dominated by dark blues and purples, with bright highlights from the glowing elements.

Thank you!